



CENTENNIAL KNIGHTS FOOTBALL

**COMMUNITY PARTNERSHIP
OPPORTUNITIES 2026**

Together we can continue building something special at Centennial.

Centennial Football is gaining momentum.

After a playoff season and continued progress under Coach Miller, our program is focused on strengthening the foundation for long-term success.

Our mission is simple: Building champions.

Champions in competition

Champions in the classroom

Champions in character and leadership

Champions are not built on Friday nights alone.

They are built every day through discipline, effort, and trust.

Building the House at Centennial

Strong programs are built on strong foundations.

At Centennial, we are strengthening the foundation while building the house that supports our athletes, coaches, and the continued growth of the program.

This is where partners like you make an impact.

When local businesses invest in Centennial Football, they become part of the team.

Their support helps provide:

- **Equipment and training resources**
- **Program development and leadership opportunities**
- **Character-building experiences for student athletes**
- **A culture rooted in discipline, effort, and trust**

Together, we can continue building a program that develops leaders both on and off the field.

Community Impact

Centennial Football brings together families, students, alumni, and local businesses throughout the North Fulton community.

Our program connects sponsors with thousands of local supporters through:

- **Varsity and Junior Varsity football games**
- **Jr Knights youth feeder program**
- **School families and alumni**
- **Community events and game nights**
- **Digital programs and social media**
- **Signature events such as Casino Knight**

A partnership with Centennial Football provides meaningful community visibility while supporting a program that brings people together.



Community Partnership Levels

Centennial Football continues to grow thanks to the commitment of our players, coaches, families, and community supporters.

Local businesses play an important role in helping us continue building the foundation of a strong and successful program.

The following partnership levels provide opportunities for businesses to gain meaningful visibility in the community while supporting the continued growth of Centennial Football.

Community Champion

\$1,250

Team Champion

\$3,500

Building Champion ★

\$7,500

Legacy Champion

\$10,000

Each partnership level builds on the previous one, with expanded or upgraded benefits at higher levels.

Partnership Benefits

Supporting Centennial Football
while gaining meaningful community visibility.

Community Champion

\$1,250

Best for local businesses who want to support Centennial Football while staying visible in the community throughout the season.

Includes:

- Season-long roadside brand placement (4 x 6 banner)
- Brand placement in Centennial Football digital program
- Two social media business spotlights during the season
- Public recognition at Varsity, JV, and Jr. Knights games
- Two tickets to Casino Knight

Team Champion

\$3,500

Ideal for businesses looking to increase visibility with Centennial families and fans across the entire season.

Includes everything in **Community Champion**, PLUS:

- Logo on pre-game apparel (hoodies) and Veterans Cup shirts
- Half-page digital program advertisement
- Two reserved seats with hospitality at one Varsity game
- Four tickets to Casino Knight
- 12 month brand recognition on Fortress stadium board (48" x 24")

Partnership Benefits

Expanded recognition and
elevated partnership opportunities.

Building Champion ★

\$7,500

MOST POPULAR

Best for businesses that want premium visibility and consistent recognition at every home game.

These partnerships provide expanded visibility throughout the season while supporting the success of the program.

*Includes all **Team Champion** benefits, **PLUS:***

- Sponsorship of all Touchdowns and Field Goals at home games
- Full page ad in digital program
- Two reserved seats with hospitality for all home games
- Six Casino Knight tickets
- Named sponsor of one Casino table (Blackjack or Poker, limited availability)
- 12 Month prominent Fortess stadium recognition placement (top 2 rows) (96" x 36")
- On-field recognition moment
- Four social media business spotlights during the season
- Official “*Building Champions Partner*” designation

Partnership Benefits

Premier recognition and leadership-level partnership opportunities.

Legacy Champion

\$10,000

Best for businesses that want maximum visibility, exclusive positioning, and a leadership role in supporting the program.

There are a limited number of Legacy Champion sponsorships available as it provides the highest level of visibility, recognition, and engagement throughout the season.

*All **Building Champion** benefits, plus:*

- Exclusive category protection
- Premium Casino Knight table naming (Craps or Roulette)
- Ten Casino Knight tickets
- VIP sideline access during one game
- Custom halftime spotlight moment
- Dinner with the Head Coach and Athletics Director
- Featured presence at all home Jr. Knights, JV and Varsity games including in-game PA recognition as a Legacy sponsor
- Season-end spotlight recognition



Building the House Together

Centennial Football is building more than a winning season.

With your support, we're building a program that develops champions in competition, in the classroom, and in character.

Strong programs are built on strong foundations. They are built through leadership, discipline, and the support of a community that believes in what these young athletes are working to achieve.

When local businesses partner with Centennial Football, they become part of that foundation. Your support helps provide the resources, experiences, and opportunities that allow our players and our program to continue growing.

Thank you for helping us Build the House at Centennial.

Checks can be made payable to Centennial High School Booster Association. Email centennialfootballpartners@gmail.com with questions.